

**SHOCK
ABSORBER**

Посмотреть товары
Shock Absorber в наличии
можно в интернет-магазине
ВКРУЖЕВАХ.РФ

для перехода в магазин
--- **НАЖМИТЕ ЗДЕСЬ** ---

STYLE GUIDE SPRING / SUMMER 2020

SHOCK ABSORBER IS THE UK'S LEADING SPORTS BRA BRAND AND HAS BEEN THE INDUSTRY EXPERT SINCE 1995

All our bras have been specifically designed to offer superior bounce control, incredible comfort and cutting edge features providing protection against key pressure points and hotspots on the body identified during sport. We know the importance of breast support during exercise. Since our launch, the design and development of our sports bras have been underpinned by science. We continue to commission research from the University of Portsmouth, the world leaders in breast health, to test the performance of our products.

PERFORMANCE FABRICS



QUICK DRY

Eliminates rubbing in key hotspot areas and improves body temperature regulation.



DURABLE

Hard-wearing, abrasion-resistant fabrics that minimise pilling and keep Shock Absorber bras looking better for longer.



MOISTURE-WICKING

Draws sweat away from the body, ensuring skin keeps dry.



BREATHABLE

Allows air to circulate to the skin, essential to keeping cool when exercising.



WHY WEAR A SPORTS BRA?

44%*

OF WOMEN

who exercise regularly do not wear sports bras

YOUR BREAST
can bounce up to

14 cm**

when unsupported during exercise

WEARING A SHOCK ABSORBER
SPORT BRA

is proven to reduce breast movement by up to

78%***

ULTIMATE RANGE

S5044 ● ULTIMATE RUN BRA	6
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NEW

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COLLECTION STRUCTURE

ULTIMATE

NEW COLOURS AND SPORT BRA AVAILABILITY NOVEMBER 2019

ULTIMATE RUN BRA (\$5044)



ULTIMATE PADDED RUN BRA (\$06S7)



ULTIMATE FLY BRA (\$02Y3)



INFINITY POWER BRA (\$09CG)



ACTIVE

NEW COLOURS AVAILABILITY NOVEMBER 2019

ACTIVE CROP TOP (\$04N0)



ACTIVE ZIPPED PLUNGE (\$00BW)



ACTIVE MULTI SPORTS (\$4490)



ACTIVE SPORTS PADDED (\$4246)



ACTIVE SHAPED SUPPORT (\$015F)



ACTIVE CLASSIC SUPPORT (\$N102)



ACTIVE D+ CLASSIC SUPPORT (\$N109)



ACTIVE WEAR

NEW COLOUR AVAILABILITY NOVEMBER 2019

BRIEF (\$08L2)

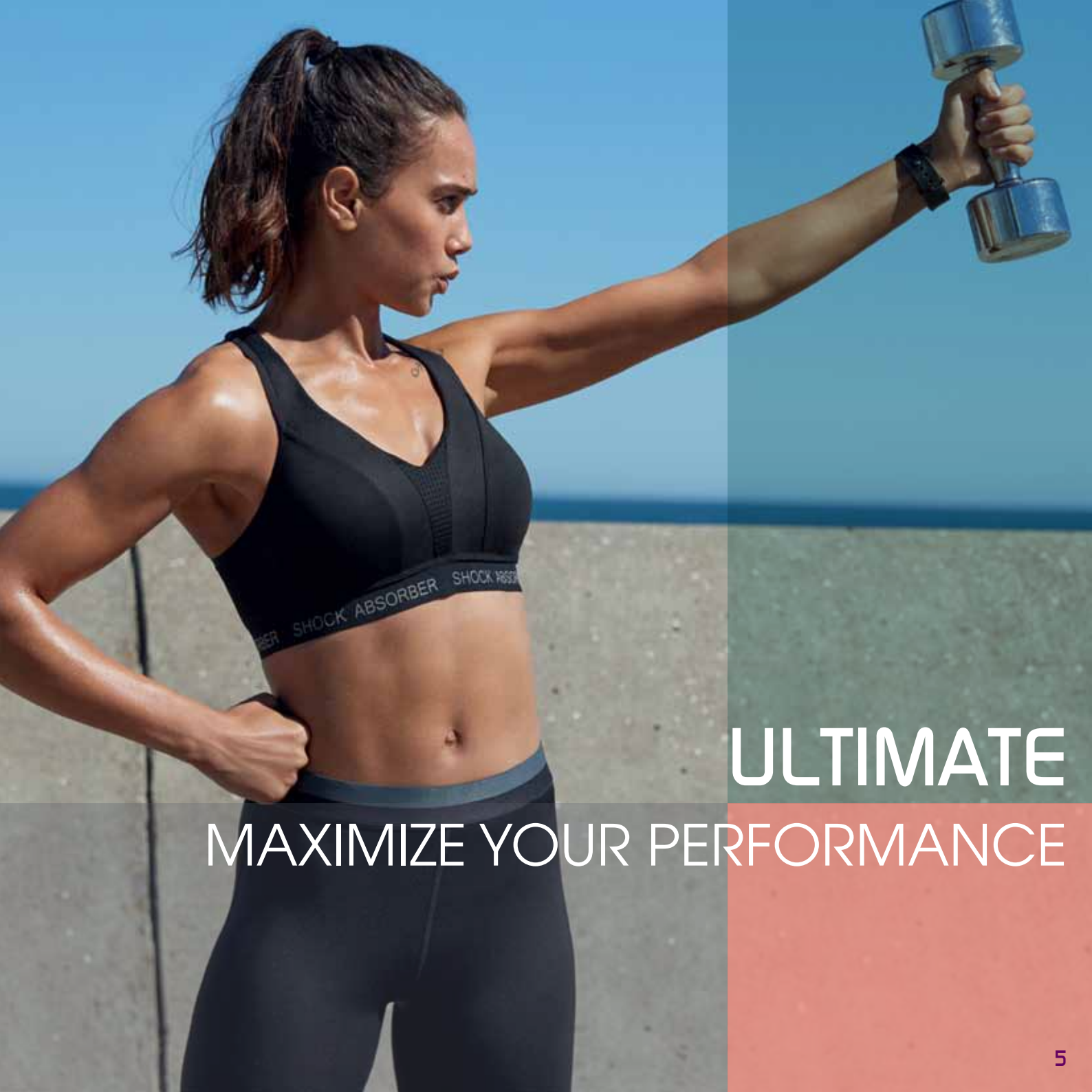


ACTIVE BRANDED LEGGING (\$06TE)



ACTIVE TANK TOP (\$066E)





ULTIMATE
MAXIMIZE YOUR PERFORMANCE

ULTIMATE RUN BRA

AVAILABLE IN NOVEMBER 2019 (only for SS20 seasonal colours)

S5044

NEW SEASONAL COLOURS

**BOUNCE CONTROL
TESTED** 
EXTREME SUPPORT



INFINITY 8 SUPPORT SYSTEM
counteracts the breasts' figure-of-eight movement during running, reduces bounce by up to 78%

PRODUCT FEATURES

- Soft, seam-free inner lining for extreme comfort
- Racer back and fully back opening
- Reflective tape across cups for high visibility when running outdoors
- Wide, padded, adjustable non-slip straps
- Soft, non-rub hook & eye
- Moisture-wicking advanced sports performance fabrics with dry action system

EUR SIZES: 65-80 A, 65-95 B/C/D, 65-90 E, 65-85 F/G/H/I
INT SIZES: 65-80 A, 65-95 B/C/D, 65-90 DD, 65-85 E/F/FF/G

FIBER CONTENT:
81% Polyamide, 10% Polyester, 9% Elastane



SEASONAL
COLOURS



Grey/Albe **OBZ**



Grey-Coral **OC9**



White/Silver **WSV**



Black/Silver **BSV**



ULTIMATE RUN BRA PADDED

AVAILABLE IN NOVEMBER 2019
(only for SS20 seasonal colour)

S06S7

OutDoor

by ISPO

Outstanding Outdoor

Winner 2019

www.ispo.com

NEW SEASONAL COLOUR

**BOUNCE CONTROL
TESTED**



MAXIMUM SUPPORT

PRODUCT FEATURES

- Breathable and thin padded cups
- Double back adjustment
- Wide, padded straps
- X-Temp Technology: moisture-wicking + dry & cool fabrics

EUR SIZES: 65-80 A, 65-95 B/C/D, 65-90 E, 65-85 F/G
INT SIZES: 65-80 A, 65-95 B/C/D, 65-90 DD, 65-85 E/F

FIBER CONTENT:
52% Polyamide, 33% Elastane, 15% Polyester



COLOURS



Black/Silver

BSV



Grey-Coral

OC9

SEASONAL

ULTIMATE FLY BRA

S02Y3



CROSSCONTROL
EXTREME SUPPORT

Tested at the University
of Portsmouth in 2015 (Scurr and al)

PRODUCT FEATURES

- 3D Cross Control technology for ultimate breast support despite lightweight material
- One piece construction: laser-cut, 3 layers bonded fabrics & moulded cups
- Non-slip, adjustable padded straps, provide extra cushioning
- Racer back and fully back opening
- Moisture-wicking advanced sports performance fabrics

EUR SIZES: 70-85 A/B/C/D/E/F/G
INT SIZES: 70-85 A/B/C/D/DD/E/F

FIBER CONTENT:
77% Polyamide, 19% Elastane, 4% Polyester



COLOUR



Black/Grey **05X**

ULTIMATE INFINITY POWER BRA

AVAILABLE IN NOVEMBER 2019

S09CG

NEW



PRODUCT FEATURES

- High performance semi rigid fabrics
- Adjustable Yshape back strap for ultimate bounce control & freedom of movements
- Front zip opening, easy to put on & off with protective bottom panel to prevent skin friction
- Trendy look with branded elastic for outdoor wear
- Glued front seams construction

EUR SIZES: 65-80 A, 65-95 BCD, 65-90 E, 65-85 FG
INT SIZES: 65-80 A, 65-95 BCD, 65-90 DD, 65-95 EF

FIBER CONTENT:
TBC



COLOUR



Slate Gray-Black **OBX**



SHOCK ABSORBER SHOCK ABSORBER



ACTIVE

GET THE BEST FROM
YOUR WORKOUT

ACTIVE CROP TOP

AVAILABLE IN NOVEMBER 2019 (only for SS20 seasonal colour)

S04NO



NEW SEASONAL COLOUR

**BOUNCE CONTROL
TESTED** 
MAXIMUM SUPPORT

PRODUCT FEATURES

- Smooth & breathable microfiber, compression & encapsulation
- Soft, non-rub hook & eye
- Crop top design with internal cup-sized support
- Racer back design to ensure freedom of movement : full range of motion
- Fishnet & mesh for breathability and fashion look
- Moisture-wicking, high-performance fabrics
- Easy on and off

EUR SIZES: 36/38/40/42/44
INT SIZES: XS/S/M/L/XL

FIBER CONTENT:
50% Polyamide, 44% Polyester, 6% Elastane



COLOURS



Black **BLK**



Tropical Print **OBV**

SEASONAL

ACTIVE SHAPED SUPPORT S015F

**BOUNCE CONTROL
TESTED**



MAXIMUM SUPPORT

Tested at the University of Portsmouth in 2014.

PRODUCT FEATURES

- Enhanced shape: added volume & nice cleavage
- Adjustable wide straps for customised fit
- The overlay of fabrics and colours, the meticulous finishing and plunging neckline design give off a feminine & fashionable look
- Combination of light, semi-rigid microfiber & breathable mesh for maximum comfort
- Fully back opening for easy on & off, soft non-rub 3-row hook and eye
- Soft, wide underband for maximum comfort
- Moisture-wicking, high-performance fabrics

EUR SIZES: 70-80 A, 70-85 B/C/D/E/F/G

INT SIZES: 70-80 A, 70-85 B/C/D/DD/E/F

FIBER CONTENT:

From 70-80 A / 70-75 B / 70 C

48% Polyamide, 41% Polyester, 11% Elastane

From 80-85 B / 70-85 C / 70-85 D

53% Polyester, 38% Polyamide, 9% Elastane

From 85 E / 80-85 F / 75-85 G

49% Polyester, 42% Polyamide, 9% Elastane



COLOUR



Black Neon

031

ACTIVE MULTI SPORTS SUPPORT

AVAILABLE IN NOVEMBER 2019 (only for SS20 seasonal colour)

S4490

NEW SEASONAL COLOUR

**BOUNCE CONTROL
TESTED** 
EXTREME SUPPORT

PRODUCT FEATURES

- Perfect Fit: firm, supportive, full adjustment
- Wide, padded, adjustable non-slip straps
- High-performance semi-rigid fabrics for firm support, treated with moisture management to keep you dry, cool and comfortable
- Fully back opening with double soft, non-rub hook & eye fastening: firm support and easy on & off
- Racer back design: ensures freedom of movement and firm support

EUR SIZES: 70-80 A, 70-85 B/C, 65-90 D/E/F/G/H/I/J/K/L
INT SIZES: 70-80 A, 70-85 B/C, 65-90 D/DD/E/FF/G/H/I/J

FIBER CONTENT:

A to C cup: 49% Polyester, 45% Polyamide, 6% Elastane
D to F cup: 59% Polyester, 36% Polyamide, 5% Elastane
G to L cup: 60% Polyester, 36% Polyamide, 4% Elastane



COLOURS



Black **001**



Dark Grey **310**



ACTIVE SPORT PADDED

S4246

**BOUNCE CONTROL
TESTED** 
MAXIMUM SUPPORT

PRODUCT FEATURES

- Removable perforated padding to enhance shape & comfort
- Enhanced shape: added volume and nice cleavage
- Plunging neckline for a feminine look
- Back opening for easy wear with padded, soft, non-rub hook & eye
- Racer back design: ensures freedom of movement and firm support
- Super soft microfiber inner layer
- Moisture-wicking, high-performance fabrics

EUR SIZES:70-80 A, 70-85 B/C/DINT SIZES:70-80

A, 70-85 B/C/D/FIBER CONTENT:
84% Polyamide, 16% Elastane



COLOUR



Black

BLK

ACTIVE CLASSIC SUPPORT

SN102

**BOUNCE CONTROL
TESTED** 
MAXIMUM SUPPORT

PRODUCT FEATURES

- Classic design with modern shape
- Wide, padded, adjustable non-slip straps
- Encapsulation cut & sew construction with chafe-free taped inner seams for comfort
- Encapsulation construction : moulded cups lift to recenter and support the breast
- Soft, wide underband for maximum comfort
- Moisture-wicking, high-performance fabrics

White

EUR SIZES: 70-80 A, 70-90 B/C/D/E
INT SIZES: 70-80 A, 70-90 B/C/D/DD

Black

EUR SIZES: 70-80 A, 70-90 B/C/D/E/F/G
INT SIZES: 70-80 A, 70-90 B/C/D/DD/E/F

FIBER CONTENT:

77% Polyamide, 12% Elastane, 11% Polyester



COLOURS



White

WHT



Black

BLK

ACTIVE D+ CLASSIC SUPPORT

* RECONDUCTED OFFER (available until end of stocks)

SN109



D - K CUP

**BOUNCE CONTROL
TESTED** 
EXTREME SUPPORT

PRODUCT FEATURES

- Solid and secure fit for full bust women
- Classic design with rounded silhouette
- Wide, padded, adjustable non-slip straps
- Encapsulation construction: moulded cups lift, recenter and support the breast
- Super soft microfiber inner panel anchors the product to the body while reducing friction around the ribcage
- Moisture-wicking, high-performance fabrics

EUR SIZES: 65-90 D/E/F/G/H/I, 70-85 J/K
INT SIZES: 65-90 D/DD/E/F/FF/G, 70-85 GG/H

FIBER CONTENT:
49% Polyamide, 46% Polyester, 5% Elastane



COLOURS



Cranberry Splash/
Romance Red **OB6**



White **WHT**



Black **BLK**

ACTIVE ZIPPED PLUNGE

RECONDUCTED OFFER (available until end of stocks)

SOOBW



**BOUNCE CONTROL
TESTED** 
HIGH SUPPORT

PRODUCT FEATURES

- Front zipper with safety hook for easy on and off
- Plunging neckline for ultra-feminine look
- Racer back design to ensure freedom of movement : perfect for floor work
- Wide inner panel in simplex mesh beneath the zipper to prevent skin contact and chafing
- High support encapsulation construction
- High-performance fabrics for firm support, treated with moisture management

EUR SIZES: 70-85 B/C/D/E/F/G

INT SIZES: 70-85 B/C/D/DD/E/F

FIBER CONTENT:

A/B/C/D/E: 54% Polyamide, 39% Polyester,
7% Elastane

F/G: 51% Polyamide, 43% Polyester, 6% Elastane

COLOUR



Summer Fun Blue 0A7





ACTIVE WEAR

PREPARE YOURSELF FOR THE
GREATEST WORKOUT SESSIONS

BRIEF

S08L2



PRODUCT FEATURES

- Laser cut provides maximum invisibility
- Ventilation with laser perforations on the back
- Fabrics that keep you dry, comfortable, and focused on your workout session

EUR SIZES: 36/38/40/42/44
INT SIZES: XS/S/M/L/XL

FIBER CONTENT:
78% Polyamide, 22% Elastane



COLOUR



Black

BLK

ACTIVE BRANDED LEGGING

AVAILABLE IN NOVEMBER 2019 (only for SS20 seasonal colour)

S06TE

NEW SEASONAL COLOUR



PRODUCT FEATURES

- Fitted fit for ultra comfort
- Legging with flat seams for no chafing
- Fishnet on the t-shirt that provide optimal ventilation

EUR SIZES: 36/38/40/42/44

INT SIZE: XS/S/M/L/XL

FIBER CONTENT:

84% Polyester, 16% Elastane



COLOURS



ACTIVE TANK TOP

S066E



MOISTURE
MANAGEMENT
FABRIC



BREATHABLE
FISHNET

PRODUCT FEATURES

- Fitted cut
- Fishnet panels that provide optimal ventilation
- Flat seams to prevent friction
- Fabrics that keep you dry, comfortable and focused on your workout session

EUR SIZES: 36/38/40/42/44

INT SIZES: XS/S/M/L/XL

FIBER CONTENT:

82% Polyester, 16% Elastane, 2% Polyamide



COLOUR



Black

BLK

Bras size Guide

BASIC SIZING

UK	INT	EUR	US
28	60	60	28
30	65	65	30
32	70	70	32
34	75	75	34
36	80	80	36
38	85	85	38
40	90	90	40
42	95	95	42
44	100	100	44

CUP SIZING

UK	INT	EUR	US
A	A	A	A
B	B	B	B
C	C	C	C
D	D	D	D
DD	DD	E	E
E	E	F	F
F	F	G	G
FF	FF	H	H
G	G	I	I
GG	GG	J	J
H	H	K	K
HH	HH	L	L

DUAL SIZING

UK	INT
XS	6-8
S	8-10
M	10-12
L	12-14
XL	14-16

Bottoms size Guide

	WAIST	HIPS	EU SIZE
XS	62-64 cm	86-90 cm	36
S	67-71 cm	91-95 cm	38
M	72-76 cm	96-100 cm	40
L	77-81 cm	101-105 cm	42
XL	82-86 cm	106-110 cm	44

SIZING TABLES




On bust measurement

Underbust measurement

Bras size Guide

	UNDERBUST	ON BUST	EU SIZE
XS	63-67 cm	77-83 cm	65 A/B/C
S	68-72 cm	82-88 cm	70 A/B/C
M	73-77 cm	87-93 cm	75 A/B/C
L	78-82 cm	92-98 cm	80 A/B/C
XL	83-87 cm	97-103 cm	85 A/B/C

The background of the entire page is a close-up photograph of a rough, cracked, greyish-brown surface, possibly concrete or stone. A large, irregularly shaped piece of bright green material is embedded in the center of the surface. The green material has a fibrous, layered texture, resembling a cross-section of a mineral or a composite material. The lighting is dramatic, with strong highlights and deep shadows, emphasizing the textures and colors.

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CUSTOMER QUERIES

Please contact us on
Hanes France SAS - Export Department
2 rue des Martinets
92569 Rueil Malmaison Cedex
France
Tel: +33 1 47 59 52 80